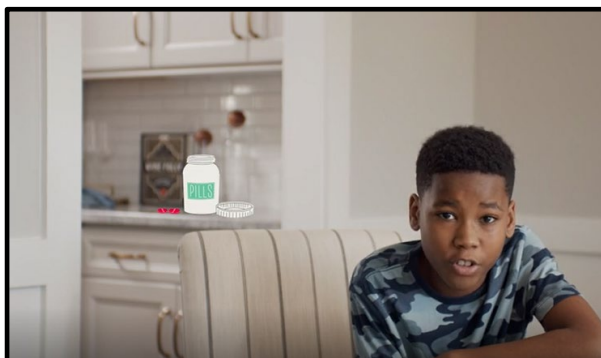
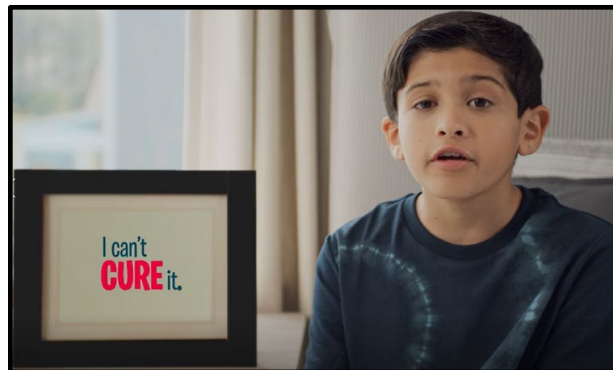


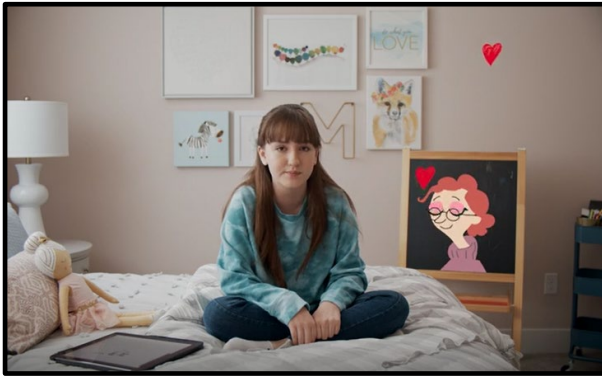
Frederick County Health Department – *Kids Like Us*

- Situation** The Behavioral Health Services Division of the Frederick County Health Department (FCHD) oversees the *Kids Like Us* program. *Kids Like Us* is a multi-year, counseling, support program for youth impacted by the harmful alcohol or drug use of a close family member. School counselors work in close collaboration with *Kids Like Us* counselors to provide a series of small group school-based program sessions for students starting in the fourth grade. Services are provided by professional counselors and art therapists and are confidential as well as free. *Kids Like Us* focuses on the Seven C's of addiction: Cause, Cure, Control, Care, Communicating, Choices and Celebrating. Channel was tasked with developing a child-friendly film that would be shown to all fourth-grade students (2021-forward) in Frederick County. The challenge was to make a film that would not feel too dated as the years progress yet is engaging to see. The previous was produced in 1983.
- Solution** Channel conceptualized and created an animated/live action 9- minute film called "Short Stories from Courageous Kids". The film featured vignettes of Michelle, Eric, Patrick and Simone. Each is experiencing some form of drug or alcohol abuse with someone in their immediate family. Through the use of live action each child shared their personal experiences. Interspersed throughout are animated sequences that help illustrate each story while keeping a fourth grader engaged. A young adult narrator helps walk the viewer through each of the stories.
- Result** The film has been given great praise from the FCHD. It goes live to fourth grade audiences at the start of the next school term.

- Kids Like Us

<https://www.youtube.com/watch?v=o5hZ7CDJPQc&t=2s>





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